PRESS RELEASE & MEDIA KIT

Give Siblings Separated By Foster Care the Chance to Be Together

DISNEY DAYS

September 2023
Foster Love formerly Together We Rise is a 501(c)3 non-profit organization comprised of motivated young adults and former foster youth.

Our Vision

At the core of our mission is an unwavering passion to uplift the lives of the most vulnerable members of our society - children in foster care. These precious children are all too often overlooked and neglected by society, but we’re determined to change that. With boundless enthusiasm and tireless dedication, we team up with compassionate individuals, businesses, and community partners to bring a ray of hope into the lives of these brave children. Our innovative service-learning programs educate and inspire volunteers to learn more about the issues surrounding the foster care system, so we can work together to create a brighter future for every child in need. Join us on this incredible journey of love, kindness, and generosity - together, we can make a real difference in the lives of foster youth!

Contact Information

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WHY DISNEY DAYS?

Each year Foster Love formerly Together We Rise reunites hundreds of siblings separated by their foster care placement at the “Happiest Place on Earth,” Disneyland. We continue to reunite children at Disneyland or Walt Disney World because we want to share the joy of being a child with those who need it most.
The bond between siblings is nothing short of magical. It’s a connection that runs deep, a love that endures even in the toughest of times. Yet, for children entering foster care, this bond is often broken through separation. Can you imagine the heartbreak of knowing that only 30% of these kids will be placed in homes with their brothers and sisters? It’s heart-wrenching…But there’s hope and it comes in the form of Disney Days - a weekend where these kids can forget their worries, explore a world of wonder and make memories that will last a lifetime!

The joy and excitement on their faces are indescribable and it’s a privilege to be a part of something that brings such happiness to these children. It’s an experience that fills your heart, knowing that you’re helping to create moments that will stay with them forever.

Foster Love formerly Together We Rise Reunites Siblings Separated by Placements in Foster Care at Disneyland

Anaheim, CA - 70% of children in foster care are in placements separate from their siblings. Help Foster Love formerly Together We Rise reunite over 200 sibling sets at Disneyland.

Nationwide children’s nonprofit Foster Love formerly Together We Rise is gearing up for the 13th annual Disney Days reunification event scheduled in September, 2023 at Disneyland. Disney Days offers siblings separated by their foster care placements an opportunity to create life-long memories together.

Professional photographers volunteer to capture the day’s adventures and after the event, each child is gifted a memory book of photos with their siblings. The event is designed to give children the whole Disney experience, with churros, and Mickey souvenirs included.

Testimonial

“Our children enjoy every minute of Disney Days. I have heard great stories from our volunteers/staff. Our children had a memorable time at the happiest place.”

- Social Worker, Veronica from Nuevo Foster Care Agency

Executive Statements

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- Danny Mendoza, Founder, and CEO of Together We Rise.
LOGOS AND BRAND ELEMENTS

Primary Logos

2022 Disney Days Logo

Brand Colors

PRIMARY COLORS

- RGB 0,153,219
- CMYK 76,36,0,0
- HEX 0099DB
- PMS COATED 2171 C
- UNCOATED 2192 U

- RGB 250,56,79
- CMYK 0,91,63,0
- HEX FA384F
- PMS COATED 1785 C
- UNCOATED 192 U

- RGB 255,184,26
- CMYK 0,31,98,0
- HEX FFB81A
- PMS COATED 1225 C
- UNCOATED 122 U

SECONDARY COLORS

- RGB 41,212,112
- CMYK 67,0,78,0
- HEX 29D470
- PMS COATED 2257 C
- UNCOATED 260 U

- RGB 56,79,163
- CMYK 89,79,0,0
- HEX 0099DB
- PMS COATED 2369 C
- UNCOATED 2131 U

- RGB 247,148,31
- CMYK 0,50,98,0
- HEX F7941F
- PMS COATED 130 C
- UNCOATED 143 U
DOWNLOADABLE MEDIA

Photos

Videos
Thank you for your interest in our Disney Days Sibling Reunification Event. Please contact us if you have any further questions.

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